

News you can use!

July 15, 2010

New Product Introduced to Cairns - The Night Dive on the Great Barrier Reef

Experience the Night Life of the Great Barrier Reef.

The Quicksilver Group is pleased to announce the launch of an exciting new product into Cairns – The Night Dive, designed for small groups of adventure-seeking certified divers.

Aboard dive vessel Silverswift, this is Cairns only night dive excursion, departing at 5.30pm to the Outer Reef and returning at 11.15pm.

Quicksilver Group Managing Director, Tony Baker said, "The Night Dive will offer certified divers an extraordinary and highly personal diving experience while gaining an added dimension to the night life of the Great Barrier Reef."

"Divers will participate in two fully guided night dives. The Night Dive will fill the market gap for certified divers (and observers) who would like to do a night dive, but are unable to do a liveaboard trip due to time constraints or budget."

The Night Dive will initially operate each Thursday, subject to weather conditions and be conducted from Great Adventures' Norman Reef platform.

"In the lead up to the launch, we conducted night dive trials with certified divers, including local tour agents, to ensure we have the schedule, the number of dives and timings, and even menus right. Safety of a night operation is high priority and being based at the Great Adventures' platform, in addition to our highly qualified crew, will ensure optimal safety."

Non-divers can also experience the Natural Wonder of the World at night.

Non-diving companions can also join in the excitement as a "topside" observer. While not being able to participate in dive activities, they can take in the sunset on the outer reef, view the diving activities from the underwater observatory and enjoy dinner on the Great Barrier Reef.

For more information on The Night Dive, visit www.silverseries.com.au/the-night-dive

North American Media Inquiries:
Katie Macdonald
Tourism Queensland
(310) 695-3253
katie.macdonald@tq.com.au